



Image: Snow Pillows (Yosemite NP)  
Photographer: Ren-Kuo Wang  
Detailed info on page 9



## Editors

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## Planning Committee

**President:** Serena Hartoog  
**Vice President:** Tatung Chow  
**Membership:** Vivian Yeh  
**Competition:** Irene Wu  
**Treasurer:** Daphne Jew

## 101 Photo Club

**101 Photo Club** is sponsored by River of Life Foundation, a 501(c)(3) nonprofit organization

Regular Meeting : 1<sup>st</sup> Tuesday of each month 7:00-9:30pm  
River of Life Christian Church,  
1177 Laurelwood Road,  
Santa Clara, CA 95054

For details, please visit:  
[101photoclub.com](http://101photoclub.com)

## Events

Finish what you started!  
With Rudy Pollack (p 3-6)

Glamour portrait shooting, 4/2/16,  
Sat (p 7)

## Resource

Testimonials for Hanson's  
workshop on 2/6/16 (p 8)

## March 1, 2016 Meeting: FINISH WHAT YOU STARTED!



## About Rudy Pollack

Rudy has been in the photographic print business for over 5 decades. Originally from New York, he moved to San Jose 5 years ago. He served as president of the NY PPA (PPGNY) and was photographer of the year with hundreds of awards from NY and California. Last year, Rudy won the Photograph of the Year from the Professional Photographers of the Bay Area.

## President's message

In February, we had internationally known portraits/wedding photographer, Hanson Fong, come to our club for our regular event seminar and all-day workshop. Both his seminar and workshop on talking about tips for taking good individual and group portrait photos were very informative. His workshop was particularly exceptional which allowed all participants to have hands on experience via posing a group of people for a better image as well as photo-shooting professional models.

We are a small club, which has just launched two months ago but we already had such a famous photographer as our speaker. The biggest advantage for us is that we have River of Life Foundation (ROLF) as our sponsor. For members who do not know what is ROLF, it's a non-profit, community service organization.

I started this club not just for members to have fun, but also to create an opportunity for members to learn about photography. Our goal is to get your skill to the next level. To achieve this goal, I would like to get the best photography speakers to teach you about the foundation, knowledge and skills for shooting professional photos. My approach is to get a top photography instructor in his field to teach a one-day workshop so you can learn the most. Given this, I encourage you not to miss any workshop. The workshops I arrange usually cover materials that you will not learn somewhere else, such as regular college classes or most local photography seminars. Our intention is not to make money from these workshops, instead, we want you to polish your skills to achieve a higher level of photography shooting. In order to maintain operation of our club and to have quality seminars and workshops, we need support both from ROLF and membership dues. Again, my vision is to have the best club in the San Francisco Bay Area for members to network with each other and to learn the best knowledge and skills from nationally and internationally well-known photographers.

Tatung Chow, our club VP kindly recorded Hanson Fong's seminar "**Good Enough is NOT Good Enough**" and uploaded it to Youtube to benefit all our members who want to review it again or who missed the seminar. Here is the link: <https://www.youtube.com/watch?v=YLw5SP7CU8k>

In February, our members already learned how to take portraits for your family and friends. In March, we will have Hanson's close friend, Rudy Pollack, come to talk about "**Creating stunning images in Post Production.**" He is Photoshop expert and has designed thousands of wedding albums for his clients.

After the seminars by Hanson and Rudy, you should have a better idea about how to take portrait images and how to generate stunning images via post-process. In April, all members will have a chance for hands on experience taking real model images (Saturday afternoon on 4/2/2016). The event will have 10 professional models and be held at Tatung Chow's lovely home. Everyone will get a chance to take images using professional studio lighting and natural environment lighting.

The Glamour Portrait shoot event is only for members. If you have friends who are interested in participating this exciting event, you can invite them to become our club member. Since space is limited, we cannot accommodate non-members for this event.

After taking model images from the event, we will have a big competition night in May. The event will have professional judges. I hope I can invite Hanson back to be one of our judges.

There are even more exciting events planned for the summer and fall. Stay tuned.

*Serena Hartoog*

*Aim for the stars - Orison Swett Marden*



## March 1, 2016 Meeting: **FINISH WHAT YOU STARTED!** with Rudy Pollack

Rudy Pollack will offer an important seminar about “**post-processing**” on March 1<sup>st</sup>, Tuesday. Do not miss it!!

Pre-processed



Post-processed





## March 1, 2016 Meeting: **FINISH WHAT YOU STARTED!** with Rudy Pollack



Create stunning images in Post Process.

Learn from the master of print finishing, Rudy Pollack, who will show you how to give your prints a fresh look and make your images stand out from all the other photographers in your area.

During our March meeting, Rudy will show you how to get those colors correct and then how to make your images so good **that everyone will love them.**

Don't miss Rudy's presentation...you will walk away with a lot of valuable knowledge that will be sure to serve you at some point in your photographic journey.





**March 1, 2016 Meeting:  
FINISH WHAT YOU STARTED! with Rudy Pollack**



**WHEN:** Tuesday, 3/1/16, 7-9:30pm

**WHERE:** River Of Life Christian Church, Room "F11/F12", 1177 Laurelwood Road, Santa Clara

**COST:** Free for members; \$25 for non-members at the door. Refreshments will be provided. For detailed info, please see online: [101photoclub.com](http://101photoclub.com)





**March 1, 2016 Meeting:**  
**FINISH WHAT YOU STARTED! with Rudy Pollack**

Pre-processed



Post-processed





## April Glamour Portrait Shoot Event for 101 Photo Club members.

Want to practice everything you've been learning from our recent portrait workshops? Please join us in April for an opportunity to photograph up to 10 models that will be prepared by professional makeup artists and wardrobe designers. The models will be photographed with 2-3 indoor studio setups and several outdoor and environmental backgrounds. The backgrounds will include valley views, sunsets (weather permitting), and surrounding grass. Even if there is fog, the valley can create some amazing moods (and extend the time for good outdoor light.)

**Where:** Tatung's private home at Three Springs Ranch San Jose (Mt Hamilton area), exact address will be provided when you sign up to attend.

**When:** Saturday, April 2, from 4:30pm to sunset (7:30pm).

**Who can attend:** This workshop is free for members, but you must sign up to reserve a spot, in order to come. We will not accept non-members for this workshop due to space limitations.

**What to bring:** Camera and lens for portraits and landscape both. Club will provide the rest.

**Car Pool:** We encourage car pool from ROLCC parking lots. The signup sheet will be sent out before the event.

## Hansen Fong Workshop Testimonials

Master Photographer Hanson Fong is a great artist and teacher. I learned a lot from Hanson, who was as kind as a big brother. Hanson genuinely wanted to share his experience with all members in attendance. I am a part-time professional photographer and understand how difficult it is to learn the art of classical portrait Photography. Hanson not only shared how to do the technical work but also gave insights on how to interface the customer with friendliness. The key point I learned was to practice all the techniques until it becomes second nature...so that you are freed up to be an artist. I highly recommend Hanson Fong's workshops...they are a great opportunity to learn from a master teacher. The small fee we paid will improve our photo portrait skills to a much higher Level. – Ren-Kuo Wang

The one-day seminar on Feb. 6th was an eye-opener for me as a new comer to serious photography. Hanson is not only a world-renown photographer; he is also a generous and tactful teacher in the sharings of his knowledge and skills. Indeed! - "It's all about looking good!" for the photographer, and "It's all about happily looking good!" for people in beautiful portraits! Thank you, teacher Hanson, and teacher Serena, for making this learning experience possible! – Julia Juo

For anyone who is serious about going into portrait photography, I highly recommend a Hanson Fong workshop. These workshops will show you the reality of the business and confirm that you either do or do not have the passion for it...it will save you a lot of time and trouble in the long-run. And for those who are affirmed of their passion for portrait photography business, Hanson's workshop will save you the expense of figuring out what equipment and techniques work well and what doesn't. Take his workshop before you purchase ANY new equipment. – Ken Fong

I had previously attended a less than 1-hour session with Hanson with some other professional photographers. I knew it was going to be a treat to attend this workshop since Hanson was including hands-on activity. I walked away with a whole lot more than what I expected. He went over details from equipment, setup, various lighting, posing, how to direct posing, analyzing facial features, hand/head positions, body angles, how to create uneven height, how to position the body, blocking technique, and background lighting. He then moved onto hands-on practice using live shooting situations in both the indoor and outdoor. He shared very interesting details on how he typically works with clients to direct the posing and get the results that everyone will love. Hanson's workshop is really inspirational. Loved it. – Sandie Ku



## About the Cover “Snow Pillows”, Yosemite NP

### Photographer: Ren-Kuo (John) Wang

I went to Yosemite National Park with my friends from 12/29 to 12/31/2015. It was my first time visiting there during winter. Being at Yosemite National Park in winter is such a magical and spectacular experience to me.

The “Snow Pillows” view was a single image. I spent almost 10 minutes to find a good location near riverside for the best shot. Adjusting exposure was quite challenging because the snow reflection through the sunlight was almost 1.5 to 2 level higher than a normal setting. Adjusting focus was also very difficult for the snow pillows view as the background was nearly white. I’ve read most of Ansel Adams’ books. Ansel was the greatest master for landscape photography and I was truly inspired by him -- If I want to become a good photographer, I should always incorporate my feeling, emotions and passion into the pictures I take. I have a strong desire to generate images that have my unique style. I really want to look at this world with different angles. My images were also inspired by several well-known artists, including Picasso, Monet, and Van Gogh.

Photography is an art and I truly believe that “A successful photographer should always tell stories and enjoy a wonderful life “.

Dear Friends, welcome to my image of “Snow Pillow” and hope you enjoy it. Thanks.

Camera Setting: Shot on at 4:00 pm 12/31/2015 at El Capitan and Merced River, Yosemite National Park, California, with a Nikon D7000 24-70 mm f/2.8G Zoom Lens: At 24mm Focal Length, *f*/11 Aperture, 1/20 sec Shutter Speed, ISO 100.

Post-processing was done in Microsoft Windows Live Photo Gallery.

Location: **El Capitan and Merced River with Snow in Winter, Yosemite National Park, California**